Dear Client,

I would like to thank you for providing me the datasets to work on, and during processing on datasets, we get the following overview

|  |  |  |  |
| --- | --- | --- | --- |
| Dataset | Number of Records | Unique ID’s | Receiving Date |
| Transaction Dataset | 20002 | 3495 | 02/20/2021 |
| Customer Demographic | 4002 | 4002 | 02/20/2021 |
| Customer Address | 4001 | 4001 | 02/20/2021 |

**Issues Related with dataset**

1. Additional customers Id in transaction datasets, maybe there is a problem of data loss
2. Various columns such as brand, online order purchase have empty values
3. Inconsistent data type with same attributes
4. Inconsistent data values with same attributes

“We are moving forward for further process like data cleaning, standardization etc. and it will be great to spend some time with your data”

Thanks & Regards,

Shivi